

# Texas Voters Want Action: Extend Healthcare Premium Tax Credits

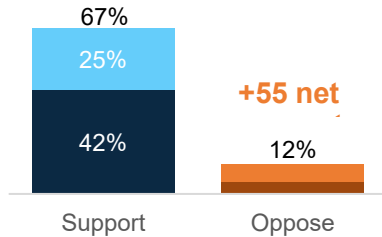


CYGNAL

**DATE:** Monday, October 13, 2025  
**TO:** Plymouth Union Public Advocacy  
**FROM:** Brent Buchanan, President and Founder  
**RE:** Extending the Healthcare Premium Tax Credits is a Winning Opportunity for Cornyn

*This survey was conducted to evaluate how Senator John Cornyn's position on the healthcare premium tax credits – set to expire at the end of the year and currently under debate in Congress – would affect his standing in his U.S. Senate re-election.*

## Healthcare Premium Tax Credit



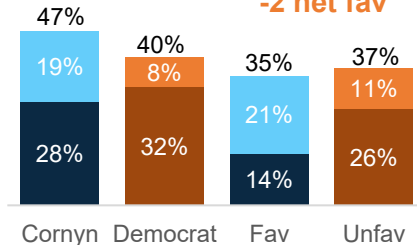
## 67% of Texas voters support healthcare premium tax credits for self-insured individuals.

- **Support is broad and bipartisan:** 61% of Republicans, 65% of Independents, and 77% of Democrats back the extension.
- **73% are concerned about the credits expiring;** 41% are extremely or very concerned.
- 70% say Congress should extend the credits, and a majority (51%) say they should **definitely** be extended.

## Cornyn's current position is vulnerable compared to other Republicans

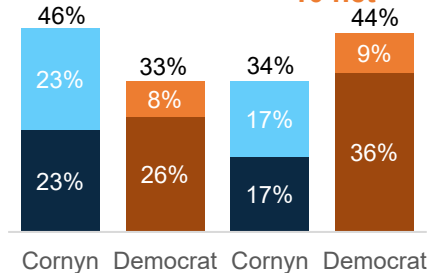
- Cornyn leads a generic Democrat by +7 (47-40).
- **Cornyn's image is underwater by 2 points** (35 fav, 37 unfav), and -5 among "perfect voters" (those who voted in all of the last 4 general elections).
- By comparison, **Trump's image is +7 net fav** among perfect voters.

## Cornyn vs. Dem +7 net Cornyn Image -2 net fav



## Backing the extension is politically safe, opposing carries risks.

### Cornyn Supports Ext. +13 net Cornyn Opposes Ext. -10 net



- **Supporting the extension** poses no political risk and adds win margin for Cornyn: his support holds steady (46%), and the generic Democrat drops 8 points.
- **Opposing the extension** is politically precarious: Cornyn trails a generic Democrat by 10 points (34-44) if he votes against the extension.
- **Republicans shift -24 net points toward a generic Democrat;** independents (-16), swing voters (-32), and perfect voters (-17) all move away from Cornyn.
- Even voters who currently **view Cornyn favorably shift -23 net points toward a Democrat** if he opposes the extension.

**BOTTOM LINE:** Extending the healthcare premium tax credits offers Senator Cornyn a **strong opportunity** to reinforce his standing with voters across the political spectrum. The data shows **broad support for the policy** and **clear electoral upside**.

**Methodology:** This probabilistic survey was conducted October 5 - 6, 2025, with n600 likely 2026 general election voters. It has a margin of error of ±4.00%. Known registered voters were interviewed via live phone call and text-to-web. This survey was weighted to a likely 2026 general election audience.



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